



2016 Great Lakes Regional Tow Show

Friday August 12 – Sunday August 14, 2016
Holiday Inn Meeting & Conference Center
500 Holiday Plaza Dr. Matteson, IL 60443
(708) 747-3500 call for Reservations

VENDOR FORM

Name _____

Company _____

Phone _____ E-Mail _____

Additional Attendees

Name _____

Phone _____ E-Mail _____

Name _____

Phone _____ E-Mail _____

Comments / Special Requests:

Please fax this form back to the PTROI Office at 708-598-6637 or scan/email to: dave@ptroi.com

For additional show information, please contact:

Dave Walsh at 800-286-0519; Tom Bertagnolli at 219-972-2100 or Larry McKay at 847-514-0213

Please submit this form no later than July 15, 2016



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Name _____

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Indoor Booth Space

_____ Table Top Display \$500.00 Table (Yes/No) Electricity (Yes/No)

_____ Double Space \$850.00 Table (Yes/No) Electricity (Yes/No)

_____ I will be selling merchandise.

**If electricity is required, we will arrange with the hotel and pass the extra cost to the vendor:
Please let us know what you need.**

Outdoor Exhibit Space

30x20 _____ \$750 30x40 _____ \$1,100

30x50 _____ \$1,325 30x60 _____ \$1,550

30x70 _____ \$2,000 30x80 _____ \$2,450

Will you need a table? _____ Chairs _____ (please indicate the number required)

If the above booth space does not meet your needs, please contact us and let us know how we can work to meet your needs.

Outdoor exhibitors also receive a free tabletop indoor booth space. (Electricity Available)

Vendors who sign up by Tuesday July 12, 2016 will receive two (2) free banquet tickets. Booth space will be assigned based on when we receive your registration, please sign up early so that you can have your choice of space.

Vendors will be allowed to introduce themselves and their products to the attendees during the Friday night reception (See conference agenda for times). Please plan on attending.

Please complete your form today and fax to the PTROI Office at 708-598-6637 or scan/email to dave@ptroi.com

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Sponsorship Opportunities

Platinum Sponsor

\$12,000

Signage at **all** events, 5 minute speaking opportunity at one agenda event, 30x150 outdoor space, 1 indoor tabletop space, a small wrecker inside exhibit hall and demonstration opportunity.

Gold Sponsor

\$8,000

Includes signage recognition at all Saturday meals, 5 minute speaking opportunity, 30x100 outdoor space and 1 indoor tabletop space.

Silver Sponsor

\$5,000

5 minute speaking opportunity, 30x75 outdoor space and 1 indoor tabletop space.

Parade Sponsor

\$3,000 (limited to one sponsor)

Recognition on parade banner and have lead truck in parade and 1 indoor booth space.

Supporters

Saturday or Sunday Breakfast

\$250

Saturday Lunch

\$500

Refreshment

\$750

Sponsorship of Beauty Awards

\$1,000

Light Contest

\$1,500 + your company giveaway to winner

Seminars

\$2,500