

The Importance of Maintaining and Enhancing the Membership of the PTROI

If you have already paid your dues, the PTROI truly thanks you. If you have not paid, please get it in the mail ASAP. In either case, please read on.

A strong and growing membership base is essential to the long-term sustainability and impact of any not-for-profit association. Membership is more than just a number; it represents the collective strength, influence, and reach of the PTROI. Maintaining and enhancing membership is a central priority of the PTROI, as it directly affects our ability to fulfill our mission, deliver value, and remain financially viable.

Expanding the member base increases diversity of ideas, skills, and experiences, which can lead to more innovative ideas and stronger decision-making. A larger membership also enhances the PTROI's credibility and influence, making it more attractive to partners, sponsors, and especially the members of the Illinois legislature.

Financial stability is another key reason to focus on membership. A healthy and growing membership gives us consistent funding, enabling the PTROI to plan effectively, invest in new initiatives, and sustain its legislative program, which in the last few years has cost us considerable time and money. Also, it appears another cycle of consolidation in the towing industry has begun. We have many members that have been paying \$1,000.00 and more annually. It is much appreciated.

In conclusion, we are asking each of you to sign up at least one member this year. We ask also that you keep an eye on PTROI events and become more involved. Only through increased membership and member involvement can we keep defeating these laws that threaten our industry on an annual basis.

Mark the date: PTROI TopGolf September 20, 2026